

ACCESS WEEK IS HERE!

The many facets of Pittsfield Community Television will be on display during the first-ever PCTV Access Week, planned for the week of September 16-19, 2002. A variety of interesting and fun events will appeal to both PCTV members and also to the general public.

On Monday, September 16, PCTV will host the first-ever Producers' and Members' Forums. One daytime session, 11:00 AM-12:30 PM, and one evening session, 6:00 PM-7:30 PM, are planned.

The Producers' and Members' Forums are intended to improve communication between program producers, members, staff, and board members, and to encourage the spirit of community and cooperation in our organization.

We hope these forums will be the first in a regular series of meetings for members and producers to attend. Members of the public will also find these sessions enjoyable and will gain an insight into the television production process.

The forums will give members a chance to discuss their experiences and

program ideas with other members and producers. At the same time, members will learn about new facilities available at PCTV and procedures designed to help promote greater access to the facility by all members.

All PCTV producers and members are invited and encouraged to attend these sessions, and members of the public

coming weeks.

Wednesday September 18 is Open Studio Day at PCTV. All day long, members of the public are welcome to come to the PCTV building at 4 Federico Drive, take a tour of the studio, editing and production facilities, and see television productions in progress. Two regular studio programs and numerous public service programs will be produced during the day and evening, allowing the public to see exactly what it takes to make television programs.

PCTV's Annual Celebration is the big event that wraps up Access Week. Held at the Top of the Crowne Plaza Hotel in Pittsfield, the celebration will feature a keynote speech by Robert Chandler, former Vice-President of CBS News (see story inside), in addition to an awards presentation and the organization's Annual Meeting and reports. Voting members of the corporation will vote on the election of Board Members

and other related matters. Light hors d'oeuvres will be provided, and a cash bar is available. Admission is free. We encourage all to attend this exciting opportunity to meet and listen to a television pioneer!

Pittsfield Community Television members and the general public are invited; you **must** RSVP by Monday, September 16 at 12:00 Noon to attend. To respond, mail the form on the reverse of

this newsletter to PCTV, or call (413) 445-4234, or send an email to rsvp@pittsfieldtv.org

PCTV ACCESS WEEK

MONDAY SEPTEMBER 16

Producers' and Members' Forums

TUESDAY SEPTEMBER 17

Board of Directors' Night

WEDNESDAY SEPTEMBER 18

Open Studio/See a Production

THURSDAY SEPTEMBER 19

Annual Celebration

are also welcome.

On Tuesday, September 17, the

Board of Directors gets their turn behind the camera. On

Board of Directors' Night, PCTV Board members will get intensive video production training, culminating in the production of an informative program about PCTV and

the role of the Board of Directors in the organization. Watch for this program to be cablecast on Access Pittsfield in the



A view of the Crowne Plaza, the site of PCTV's Annual Celebration

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Many events for PCTV members and the public

⇒ **PCTV EXPLORER POST**

Young adults learn television production

⇒ **NEW EDUCATION WORKSHOPS**

Local educators gain professional development

⇒ **MEET ROBERT CHANDLER**

Former CBS News Vice-president to speak

Pittsfield Community Television BOARD OF DIRECTORS

ELECTED BY THE MEMBERSHIP

Shelley B. Crippa, President
Daniel Dillon
Chester A. Gallup
Peter Giftos, Vice President
Patrick Gormalley
Thomas E. Hickey Jr.
Marya Kozik
K. Meagan Ledendecker
Francis Markham
Dennis Maxwell, Clerk
Linda Porter
Raymond Risley

APPOINTED BY THE MAYOR OF PITTSFIELD

Jerry Gardner
Jeffrey Honig
Peter M. Marchetti, Treasurer

STAFF

EXECUTIVE DIRECTOR

Bernard J. Avale

EXECUTIVE ASSISTANT

Valerie Court

CHANNEL COORDINATORS

David Cachat, CityLink
Shawn T. Serre, Pittsfield ETV
Helen Wassell, AccessPittsfield

PRODUCTION TECHNICIANS

Robert J. Dumais
Norman Schaffer

HOURS OF OPERATION

MONDAY--THURSDAY

9:00 AM--9:00 PM

FRIDAY

9:00 AM--6:00 PM

SATURDAY

9:00 AM--1:00 PM

SUNDAYS AND HOLIDAYS

Closed

STUDIO & FACILITIES



Located at 4 Federico Drive
in the Federico Office Park
Phone (413) 445-4234

EXPLORING TELEVISION AT PCTV

Exploring is a great way for 14-20 year olds to learn about potential career paths--police work, medical, veterinary--and even television production!

On August 21, Pittsfield Community Television hosted a meeting to set up an explorer post at the studio. About 20 people attended, and discussed the many possibilities of the post with Board members Pat Gormalley and Peter Giftos, PCTV staffer Norm Schaffer, and Boy Scouts representative Gary Pennell.

Explorer post members will participate in video productions, learn to operate television equipment, and may even take field trips to area sites of interest.

There are still slots available for young adults to join. Call Pat Gormalley at (413) 442-8924 if you or your child are interested in joining.



PCTV Board member Pat Gormalley welcomes young adults and their parents to the first meeting of the PCTV explorer post.

🌀 Notice! Change in membership rules 🌀

PCTV memberships now **all** renew on June 1 of each year. If you were a PCTV member prior to May 31, 2002, your membership has been extended to May 31, 2003. All **new** members will receive memberships that renew on May 31, 2003. If you have questions, call the PCTV staff at (413) 445-4234.



TEACHING TV TO TEACHERS

by Shawn T. Serre



What's it like to teach a teacher?

This Fall, Pittsfield ETV will offer its second series of television production workshops designed specifically for the needs of teachers in the Pittsfield Public Schools. The eight-part series, entitled "Principles of Post-Production: Non-Linear Digital Video Editing," will teach participants the basics of digital video editing. The skills learned by the teachers in this series can then be used in their classrooms.

This series is the follow-up to last Spring's successful group of workshops centering around remote videography. We expect many of the same teachers will sign on for this series, and use some of their videography skills to create edited video programs. Teachers



Pittsfield ETV Coordinator Shawn Serre instructs local teachers on camcorder basics in our studio.

SCHEDULE

- * **September 24**
- * **October 1**
- * **October 8**
- * **October 15**
- * **October 22**
- * **October 29**
- * **November 5**
- * **November 12**

earn 10 Professional Development Points (or "PDPs") for taking the course. PDP points are necessary for teachers to meet the state requirements for certification.

The series will be taught in the studio, using a video projector, so everyone will have a good seat! We will accept up to 24 teachers for each workshop, and you must sign up in advance to participate. There is a \$50 materials fee due at the beginning of the first workshop, which includes a one-year PCTV membership. PCTV members receive a \$15 discount.

Each session will last one hour, from 3:30-4:30 PM, beginning Tuesday September 24. At the end of the eight sessions, teachers will produce a short video project using the non-linear editing suites available at PCTV.



LOG SHEET

News items and upcoming events

Thanks Sean Maxwell PCTV would like to thank Sean Maxwell, our intern from UMass-Amherst, for all of his hard work this summer. He not only helped immensely at our 4th of July Parade coverage, but also produced many new promos that play on all three channels. Thanks Sean!

Election Poll Locations It's getting closer to election time in the City of Pittsfield. As a public service, CityLink's web page offers the full list of poll locations around Pittsfield. Visit www.pittsfieldtv.org/citylink, and click on Poll Locations for pictures and maps of all fourteen voting locations.

BCC Forums The start of a new semester brings the start of a whole new batch of BCC Forums. These fun, informative and entertaining programs are produced by staff and students of BCC and shown on Pittsfield ETV. Tune into Pittsfield ETV for future playback dates and times, or visit www.pittsfieldtv.org/etv.

School Graduations Copies of graduations are still available for purchase from Pittsfield ETV. The graduations covered this year were Pittsfield High School, Taconic High School, Reid and Herberg Middle Schools, and Berkshire Community College. Call us to order your copy today!

Sports Talk LIVE! Sports Talk, a program hosted by Terrence Carty and Tom Court on Access Pittsfield, began cablecasting live in August. After being a pre-recorded program for nearly a year, the producers made the decision to go live. Great job Terrence and Tom!

Welcome Back With summer over, many programs will be returning with new episodes in the fall. Straight Talk, 1350 West St. and Green Speaks are among the programs returning after taking a summer break. Check out our web page for full programming schedules.

Miss Hall's Horizons Program Once again this Fall, PCTV welcomes students from Miss Hall's School to our facility to learn about television production. Working under Pittsfield ETV coordinator Shawn Serre, the young ladies led by senior Ashley Thomas will gain knowledge in all aspects of television coverage. Watch for a new studio program to begin cablecasting in late October.

CHANDLER TO GIVE KEYNOTE ADDRESS

Pittsfield Community Television is proud to announce that Robert Chandler, who served as CBS senior vice-president and 60 Minutes chief, will give the keynote address at the PCTV Annual Celebration, to take place on Thursday September 19 at the Top of the Berkshire Crowne Plaza in Pittsfield. The Annual Celebration is the culmination of "Access Week," a weeklong celebration of community television in Pittsfield. The evening's events will kick off at 6:00 PM.

Robert Chandler has prospered as a journalist, television news executive and producer, publicist and consultant for 45 years. His career highlights include twenty-two years at CBS News, 13 of them as a vice-president, and the last five as senior vice-president.

Chandler's career began as a reporter-editor-critic for Variety, covering television in its infancy. As director of television publicity at Metro-Goldwyn-Mayer, he created the TV publicity department at the time MGM entered television production.

60 Minutes rose into television's Top 10 programs and became Number One during the four years Chandler was in charge of the show (1977-1981). Don Hewitt, the executive producer, and correspondents Mike Wallace, Morley Safer, Dan Rather, Harry Reasoner and Ed Bradley all reported to Chandler who approved all story proposals and final-edited all stories prior to broadcast. Chandler also brought Andy Rooney to 60 Minutes.



Robert Chandler, to speak at Pittsfield Community Television's Annual Celebration

Chandler's career highlights also include being the executive in charge of all coverage of the 1976 Presidential campaign; negotiating the partnership which fostered the New York Times-CBS News Poll; and serving as managing editor of "1986," the NBC News weekly magazine.

PCTV members and members of the public wishing to attend this exciting keynote speech should RSVP as soon as possible, as seating will be limited. For more information, contact PCTV at (413) 445-4234, or send an email to rsvp@pittsfieldtv.org.



PROGRAM PROFILES

by David Cachat

PULL UP A CHAIR WITH MAYOR HATHAWAY

Mayor Sara Hathaway, working in association with CityLink, PCTV's government

access channel, began producing a half-hour program in June of this year. This program serves as a look into the weekly happenings at the mayor's office.



Mayor Sara Hatbaway shows off a T-Shirt she received for visiting DARE Camp on a recent episode of Pull Up A Chair.

Pull Up A Chair is recorded in the Mayor's office at Pittsfield City Hall on the second and fourth Tuesdays of the same days as Pittsfield City Council meetings.



This allows for timely discussion of important city matters that may be coming before the council.

This program continues the tradition of the mayor having a program on PCTV, but

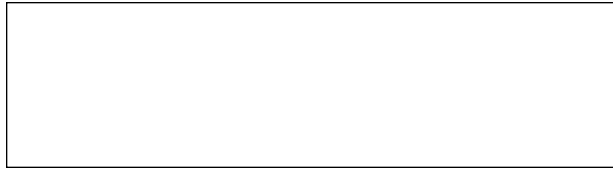


Mayor Sara Hathaway on set in her office at Pittsfield City Hall.

with a new twist. As Mayor Hathaway herself told the Berkshire Eagle, "This show is another means for me to keep voters and residents informed about city business...I want people to feel at home within the walls of City Hall, and my invitation to 'Pull up a chair' is one more way to share insight into the process of making city policy."

In addition to her thoughts and insights into the city, you can look for special guests on upcoming episodes.

In these important times in the City of Pittsfield, Mayor Hathaway and CityLink invite you to Pull Up A Chair, every Tuesday at 6:00 PM, on CityLink, channel 18 on TimeWarner Cable.



Shelley B. Crippa, President
Bernard J. Avalle, Executive Director

Pittsfield Community Television
4 Federico Drive
Suite 2
Pittsfield, MA 01201



YOU'RE INVITED!

To the first-ever
**PITTSFIELD COMMUNITY TELEVISION
ANNUAL CELEBRATION!**

WHERE: TOP OF THE CROWNE PLAZA, PITTSFIELD
WHEN: THURSDAY, SEPTEMBER 19
TIME: 6:00 PM

- ◆ Free Admission!
- ◆ Guest Speaker!
- ◆ Awards!
- ◆ Hors d'oeuvres!

See inside this newsletter for more details!

R.S.V.P.

YES!! I/we will attend Pittsfield Community Television's Annual Celebration, on Thursday September 19, 2002 at the Berkshire Crowne Plaza Hotel in Pittsfield. Admission is free.

R.S.V.P. by September 16, 12:00 Noon.

_____ (number of people) will attend.
Name(s) _____

Please Return to:
Pittsfield Community Television
4 Federico Drive, Suite 2
Pittsfield, MA 01201
or call: (413) 445-4234
or email to: rsvp@pittsfieldtv.org

www.pittsfieldtv.org