The Force Awakens
This being my third Executive Director’s report at a PCTV Annual Meeting, I am reminded of other trilogies in popular culture, such as the original Star Wars trilogy. We all know that three is a magic number. So, indulge me for a moment as I review the past year through the lens of that well-known franchise, and look ahead to our organization’s future, in a galaxy far, far away.

A New Hope
As predicted in my last annual report, the inclusion of 89.7 WTBR-FM into the PCTV family has had wide-ranging positive impact in many ways. The radio station has breathed new life into our organization, with an influx of new members, programming, and excitement!

At this time last year, the station was silent, not unlike the aging Jedi master Obi Wan Kenobi hiding out on the planet Tatooine. We removed the transmitter and antenna from the old Taconic High School before that building was demolished. We moved equipment and about 20,000 vinyl albums to PCTV; remodeled an office into a studio; cleaned and evaluated equipment; purchased a new transmitter, antenna, and studio-to-transmitter link. One year ago, we were simply awaiting installation at the new transmitter site, and FCC approval to switch everything on.

That came to pass on December 15, 2018, when WTBR-FM became Pittsfield Community Radio, and resumed regular broadcasting.
Things have moved swiftly in the past eight months. In short order, we opened the new studio with a grand opening event, and did our first live broadcast from the studio on January 3, 2019 – the inaugural episode of the daily ‘Morning Drive’ radio and TV simulcast hosted by Bill Sturgeon.

Shortly after that, we welcomed many “legacy” producers back into the fold. These were community people who had been producing radio programs on WTBR at Taconic for many years. Then, our boards and committees became active. The Community Advisory Board and Programming Committee were instrumental in helping process the many proposals from community members to create new radio shows. This process also required a tremendous effort on the part of PCTV staff, which did a great job of training these members and preparing them for being ‘on the air.’

There are now twenty (that’s 20!) regular weekly radio programs on WTBR-FM for listeners to enjoy, and they represent the diversity of our community. In addition to the regular rock format
inherited from the Taconic days (which is still widely enjoyed by our listeners), music programming includes classic rock, oldies, jazz, heavy metal, electronic dance music, country, Irish and polka, and Spanish-language programming; talk shows include the daily Morning Drive, On Patrol with the Pittsfield Police, and Ham On (for ham radio aficionados). There are more programs in the pipeline as I speak.

In addition to the new programs, PCTV is making sure that WTBR-FM continues to serve the public interest in its programming. This includes carrying the Mayor’s State of the City address live; carrying a simulcast of debates and election night coverage; providing radio remotes at events such as the Hinsdale Block Dance and our Restaurant Rush; and our first radio broadcast of the Pittsfield Fourth of July Parade.

Much of the credit for this success goes to our staff, Board of Directors, and the Pittsfield School Committee, all of whom believed in saving the station and took steps to keep it alive and thriving. We still face some challenges ahead, including the FCC application for full-power construction and licensing, as well as the overhaul and updating of the radio automation system. But I’m confident after seeing all of the progress we have made since last year, that we will succeed in our efforts and reap the benefits. That’s no moon…it’s a radio station!

The Empire Strikes Back
The Death Star might not be completely destroyed, after all. Shortly after last year’s Annual Meeting, a new threat to Public, Education and Government (“PEG”) access television throughout the country emerged. Darth Vader, also known as FCC Chairman Ajit Pai, has set his sights on the franchise fees paid by cable companies to PEG access organizations like PCTV and municipalities, in an effort to grab those resources and give them to the empire (the cable companies). I will let you decide for yourselves who the “Emperor” is in this scenario.
Seriously, this existential threat to our mission was pushed through very rapidly. In the span of one year, the FCC managed to ram through this order by a vote of 3-2 commissioners along party lines, which allows cable companies to deduct certain “in-kind contributions” from the funding that they are contractually obligated to give to PEG access. There was massive pushback from the Access community, from municipalities, and from legislators, who flew in like the Millennium Falcon. Over 9,000 comments were received on the FCC’s proposed action, and more than 21 United States Senators and 44 Members of Congress wrote letters of opposition to the order. Mayor Linda Tyer and the Berkshire delegation also wrote the commission to help protect funding for PCTV.

In the end, Darth Vader won this round. On September 26th of this year, the FCC order will take effect, allowing cable companies to deduct this money and line their corporate pockets. The Rebel Alliance (also known as the Alliance for Community Media) has vowed to fight back.

Like Han Solo suspended in carbonite, we are faced with some uncertainty going forward. How much funding will we lose? How much will the cable company value their “in-kind” services? Will they ask the Mayor, who is the franchising authority, to modify the franchise agreement? Will lawsuits be filed to challenge the ruling? We’ll have to wait until the next installment is released to theaters.

**Return of the Jedi**

Through all of this drama, it’s good to remember why we are here, and what our mission is: **to make facilities, training, and air time available for community members** to create important local programming and share it with the community, and to provide critical information to viewers and listeners about local education and government. We have
some very dedicated members, collectively known as “The Force,” who give generously of their time to make sure all of this programming continues, and we thank them for that. In fact, tonight we will be recognizing that dedication with programming tenure awards for five, ten, and fifteen-year production accomplishments. We also recognize the innovation from new and special programming that was created this year.

In March, we continued to serve our local nonprofit community by offering our second annual PSA Days, a free service provided by PCTV and WTBR-FM, helping local organizations produce television and radio public service announcements, which are played on PCTV and WTBR, and used by these organizations in many ways.
In addition to the regular productions, the past year saw great strides in **High School Sports coverage**, another televised **Pittsfield Suns** game, and the return of the **Hinsdale Block Dance** concerts. We covered the **Fourth of July Parade**, our largest and most visible program of the year, in **High-Definition** for the very first time, which was no small feat technically.

We provided election night coverage of the state election in November 2018, which featured a hotly contested **race for Berkshire District Attorney**. This year’s Pittsfield municipal preliminary debates, produced and aired live on Citylink, WTBR, and Facebook Live, also fall into this year’s report period. And of course, we covered community events that are important to our viewers, such as the Halloween Parade, the Christmas Tree Lighting, veteran memorial services, orchestral concerts, and graduations of Berkshire Community College, Taconic and Pittsfield High Schools, and Herberg and Reid Middle Schools. There are **many more highlights**: see the individual channel reports for more details.
**Rogue One**

While we wait to see what happens on the FCC front, we are wasting no time in diversifying our income streams. While our finances are currently stable, our organizational fundraising and development efforts began to gain serious traction in the past year. Our ultimate goal is to reduce our dependency on cable company franchise fees. To do this, we are expanding **underwriting opportunities** for both PCTV and WTBR programming. We are offering **production services** to paying clients throughout the county. We are conducting **fundraising events**, such as our **first annual Restaurant Rush** event held in May. And we are working toward increasing **viewer and listener direct support**. We want to continue to serve our community and deliver the mission of the organization—and that means re-writing the script, so to speak, so we can get the plans to the Death Star before it destroys us all.

**Left:** Restaurant Rush event at Tavern at the A in Pittsfield, May 8, 2019. **Right:** Chad Tarves performs while patrons enjoy the food. **Below:** the WTBR radio remote setup at the event, and a candid shot of members of our fundraising committee at the event.

**Attack of the Clones**

For all of you gearheads out there, we have some good news on our investment in equipment and facilities. We took a few steps this year to prepare us technically for future production and engineering needs. For one, we purchased new 4K-capable Pan/Tilt/Zoom cameras for studio-A.
This modernization allows program producers to make new content with less crew requirements. Because of that purchase, we were able to convert our mobile production truck to HD for the first time, beginning with this year’s Fourth of July Parade; fitting because PCTV’s first ever production was a similar parade in 1988. Other investments included upgrades to live graphics systems and on-air playout; cameras and gear used in the mobile flypack facility; improvements to the Studio-K control room; and future improvements to the WTBR automation system. It’s critical that we keep up with the technology used to make the programming we all depend on, and we are committed to doing that now and in the future.

The Force Be With You

This is my chance to thank all of the people who made this year successful, and continue to put in so much work and passion to our organization. Trying to do any of this “Solo” is a losing strategy. But together, we make a tremendous Force capable of achieving anything, and we are proving that every year. First of all, a great big THANK YOU to our members, Board of Directors, committees, and awesome staff, without whom none of our accomplishments in the past 12 months would have been even remotely possible. Also a great thanks to our viewers and listeners—we heard from many of them before WTBR came back on-air, and we continue to get great feedback from the community. This organization is powered on the efforts of the people in our community. Great efforts, both small and large, make all of this happen, and without those efforts, it would all vanish. I can’t say that enough.
Thoughts On 2019
“Welcome To The Family!”

Greetings PCTV Members!

It’s always a big deal when you add a new addition to the family – so many things need to be set up, rooms prepared, and procedures learned. For us here at PCTV, it was no different when we welcomed WTBR-FM to our community media family! Suddenly, we were broadcasters working with a whole new group of members, with new rules and new experiences to feel out and discover.

Of course, all this additional activity on the radio side didn't mean things quieted down for us on Access Pittsfield – far from it! The introduction of audio-only programming helped outline what it is that public access television does well, and what makes it unique. In particular, we saw an explosion of “special” style programming: single-event, single-episode or mini-series length programming. Those specials included our annual cornerstone programming, including The Pittsfield 4th Of July Parade, Halloween Parade, Christmas Tree Lighting and Summer With The Suns, all of which bring viewers to events from viewpoints they could never see otherwise.

It also included a huge range of member-produced programs, highlights of which include Berkshire Opera Festival’s “Rigoletto,” the Revival of The Episcopal Church at First United Methodist, the 1Berkshire Overview of changes related to the PFML, along with hours of extreme sports and community music.

This was in addition to the one of the places Access Pittsfield has always shined: helping community individuals and organizations create series programming. We welcomed seven even producers to the air with new or improved series programs, including our refreshed week-daily morning radio simulcast, “WTBR’s Morning Drive.”

While there are always places we can improve – the 2020 year will feature an increase in outreach to individuals looking for new ways to create and communicate with their community – I am proud of the community media family we’ve become, and look forward to the adventures we are set to take together over the next year. To you, our producers and viewers, I once again say “thank you” for all your hard work and support in making 2019 an amazing year for public access television!

Matthew Tucker
Access Pittsfield Coordinator
By The Numbers
First-Run Programming Hours
From September 1st, 2018 to August 31st, 2019

First Run, 15%
Repeat Run, 85%

955
Hours Of “First Run” Programming

“First Run Programs” are shows that have never aired before, whereas “Repeat Runs” are what are more commonly called re-runs.

This number is important because it measures the actual number of new hours of programming aired on Access Pittsfield over the course of a production year. This is a 1.4% increase from 2018.

*Complete Breakdowns of Programming Hours Are Available Upon Request
By The Numbers
Programming Sources
From September 1st, 2018 to August 31st, 2019

Pittsfield, 68%
Berkshire 15%
Outside 17%
PSAs <1%
Interstitial <1%

647 First-Run Hours Are Classified As Pittsfield Programming

By our measurements, “Pittsfield” programs are produced in the City Of Pittsfield, and usually through PCTV’s production facilities. We have seen an decrease of 23.6% in this category since last year.

308 hours of Access Pittsfield’s programming is therefore either produced at one of our “sister” access stations, or is imported from outside the area by a Pittsfield producer responsible for the content.

*Complete Breakdowns of Programming Hours Are Available Upon Request
# Bullet Points

A Summary Of Programming Details From The 2019 Production Year

<table>
<thead>
<tr>
<th>4</th>
<th>New Pittsfield Produced Series</th>
</tr>
</thead>
<tbody>
<tr>
<td>- Berkshire Community Action (Producer - Melissa Baehr)</td>
<td></td>
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<tr>
<td>- Tales Of Jemmora (Producer - Sean Hayes)</td>
<td></td>
</tr>
<tr>
<td>- WTBR’s Morning Drive (Producer - Bill Sturgeon)</td>
<td></td>
</tr>
<tr>
<td>- XCell: For A Better Tomorrow (Producer - Tariq Pinkston)</td>
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<thead>
<tr>
<th>2</th>
<th>Pittsfield Series “Rebooted”</th>
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<tbody>
<tr>
<td>- Your Italian &amp; Irish Heritage (Producer - Fran Curley)</td>
<td></td>
</tr>
<tr>
<td>- Smile With B-Mile (Producer - Beverley Milenski)</td>
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<thead>
<tr>
<th>1</th>
<th>New Berkshires &amp; Beyond Series</th>
</tr>
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<tbody>
<tr>
<td>- The FaerySpeak (Imported from CTSB, Lee)</td>
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</tbody>
</table>

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<tr>
<th>2</th>
<th>Retired Access Pittsfield Series</th>
</tr>
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<tbody>
<tr>
<td>- The Chris Canning Show (Producer Focusing On Family)</td>
<td></td>
</tr>
<tr>
<td>- Pittsfield Indivisible (Event Coordinators Focusing On New Projects)</td>
<td></td>
</tr>
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<thead>
<tr>
<th>139</th>
<th>Public Service Announcements</th>
</tr>
</thead>
<tbody>
<tr>
<td>- Regular Access Pittsfield Bulletin Board Replaced With Video PSAs</td>
<td></td>
</tr>
<tr>
<td>- PSAs Result In A More “Natural” Looking Television Channel</td>
<td></td>
</tr>
<tr>
<td>- Average Length: 1:05; Longest PSA: 4:31; Shortest PSA: 0:15</td>
<td></td>
</tr>
<tr>
<td>- “Bulletin Boards” Remain In Service For Weather Updates</td>
<td></td>
</tr>
</tbody>
</table>
# Factiods
For Those Interested In “The Details”

<table>
<thead>
<tr>
<th>68</th>
<th>“Special” Type Programs Produced For Cablecast</th>
</tr>
</thead>
</table>

As mentioned in the narrative of this year’s report, we’ve seen a dramatic increase in non-series, event connected programs this year. This is almost a third more than what we’ve seen in past years, which is an exciting trend to see.

<table>
<thead>
<tr>
<th>1:5</th>
<th>Average Ratio Of Live Programming To Pre-Recorded Programming</th>
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Another unusual trend this year was the dramatic increase of live programming when compared with pre-recorded programming. This is a huge shift, and we haven’t seen these sorts of live programming numbers since the “Fourth Street Era” of Pittsfield Community TV.

<table>
<thead>
<tr>
<th>1</th>
<th>Groundbreaking Year For 4th Of July Parade Coverage</th>
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This year’s coverage of the Pittsfield 4th Of July Parade was unique in our history for two reasons. Firstly was our method of cablecast - for the first time ever the Parade was streamed and recorded in High-Definition, as a result of the recently completion of our mobile unit upgrades. Secondly, the Parade was broadcast simultaneously by a separate radio-only team on WTBR-FM!
ANNUAL REPORT
September 16, 2019

Taconic Ribbon Cutting Ceremony
October 19, 2018

SUBMITTED BY
DAVID CACHAT
First Run Programming Hours

**FIRST-RUN**, non-duplicative hours:

<table>
<thead>
<tr>
<th></th>
<th>2016-17</th>
<th>2017-18</th>
<th>2018-19</th>
<th>Gain/(Loss)</th>
</tr>
</thead>
<tbody>
<tr>
<td>PITTSFIELD PROGRAMMING</td>
<td>262 Shows 258:28 Hours</td>
<td>226 Shows 234:30 Hours</td>
<td>200 Shows 204:43 Hours</td>
<td>Loss of 26 Shows -29.45 Hours</td>
</tr>
<tr>
<td>BERKSHIRE PROGRAMMING</td>
<td>70 Shows 55:44 Hours</td>
<td>52 Shows 33:56 Hours</td>
<td>39 Shows 17:35 Hours</td>
<td>Loss of 13 Show -16:20 Hours</td>
</tr>
<tr>
<td>OUTSIDE PROGRAMMING</td>
<td>28 Shows 15:30 Hours</td>
<td>17 Shows 11:06 Hours</td>
<td>20 Shows 24:36 Hours</td>
<td>Gain of 3 Shows +13:30 Hours</td>
</tr>
<tr>
<td>TOTAL FIRST-RUN</td>
<td>350 Shows 344 Hours</td>
<td>295 Shows 279:23 Hours</td>
<td>259 Shows 246:55 Hours</td>
<td>Loss of 36 Shows -33.5 Hours</td>
</tr>
</tbody>
</table>

TOTAL programming hours (First-Run and Other):

<table>
<thead>
<tr>
<th></th>
<th>2016-17</th>
<th>2017-18</th>
<th>2017-18</th>
<th>Gain/(Loss)</th>
</tr>
</thead>
<tbody>
<tr>
<td>PITTSFIELD PROGRAMMING</td>
<td>5,756 Runs 4,767:21 Hours</td>
<td>5,520 Runs 4,844:17 Hours</td>
<td>4,858 Runs 4,378 Hours</td>
<td>Loss of 662 Runs -466 Hours</td>
</tr>
<tr>
<td>BERKSHIRE PROGRAMMING</td>
<td>652 Runs 494:49 Hours</td>
<td>767 Runs 453:56 Hours</td>
<td>461 Runs 232:10 Hours</td>
<td>Loss of 306 Runs -221:46 Hours</td>
</tr>
<tr>
<td>OUTSIDE PROGRAMMING</td>
<td>220 Runs 123:06 Hours</td>
<td>352 Runs 196:07 Hours</td>
<td>272 Runs 225:48 Hours</td>
<td>Loss of 80 Runs +29:41 Hours</td>
</tr>
<tr>
<td>TOTAL ALL PROGRAMMING</td>
<td>6,628 Runs 5,385 Hours</td>
<td>6,639 Runs 5,494:20 Hrs</td>
<td>5,627 Runs 4,850 Hrs</td>
<td>Loss of 1,012 Runs -644 Hours</td>
</tr>
</tbody>
</table>

Notes: Programming hours shown do not include hours of community calendar/bulletin board video programming. A program “run” is one complete cablecast of an individual program.
Pittsfield programming is defined as video programming produced in Pittsfield, by PCTV members or non-members, using PCTV equipment or privately-owned equipment.

Berkshire County Programming consists of programs produced outside of Pittsfield, but within Berkshire County (i.e., MCLA programs, MMTV, or Williams College programming).

Outside programming includes pre-recorded and “bicycled” programming, i.e. from NASA, the Massachusetts Board of Education, and the U.S. Department of Education.

*Interstitial program runs (short promotional programs) were separated from the Pittsfield programming data in 2004-05 to more accurately reflect full-length programming hours.

**CHANNEL HIGHLIGHTS & HEADLINES**

*Regular or Series Programs*

- **PUBLIC SCHOOLS OF PITTSFIELD:**
  - SCHOOL COMMITTEE REGULAR MEETINGS AND SUBCOMMITTEES

- **BERKSHIRE COMMUNITY COLLEGE:**
  - BOARD OF TRUSTEES MEETINGS

- **BERKSHIRE COMPACT:**
  - ‘REACH OUT FOR EDUCATION’

- **BERKSHIRE COMMUNITY COLLEGE:**
  - ‘ACCESS HIGHER ED’

- **OLLI AT BCC:**
  - ‘HELLO OLLI’

- **PITTSFIELD HIGH SCHOOL:**
  - ‘THE GENERALS’ KITCHEN’
Annual & Seasonal Events
Commencements & Graduations: Taconic, PHS; BCC; Reid & Herberg Middle
Concerts: High school, middle school, and elementary school band & strings concerts

Special Programming
“Friends of the Athenaeum Present…” series
‘Egremont’s Got Talent’ Event
Public Schools of Pittsfield: ‘Battle of the Books’
Pittsfield Spelling Bee
Taconic High School Ribbon Cutting Ceremony
BCC Soccer & Basketball
Reid Raptor News Field Trip and Shoot
Herberg Tennis Court Dedication
Taconic Auto Tech Press Conference
Over twenty elementary and middle school concerts

PCTV Sports Programming
Pittsfield ETV covered nearly 50 events in over a dozen different sports during the last year. Some of the sports covered included: Volleyball, Football, Soccer, Cross-Country Running, Basketball, Swimming, Ice Hockey, Wrestling, Lacrosse, Baseball, Softball

Berkshire Programming
MMTV
Shakespeare & Co. Fall Festival
Williams College Football Show & Basketball Show

Outside Programming
STEM in 30
NASA Programming
Mass. Joint Committee on Education Meetings
This report covers all programs and data from September 1, 2018 through August 31, 2019. For further information please contact CityLink Coordinator David Cachat.
CityLink Report

Another great year in the history of CityLink. The following report will break down the past year in programming. All programming data is taken from September 1, 2018 through August 31, 2019.

Programs Shown on CityLink
The vast majority of programs, 77% of all programs, shown on CityLink this past year were produced in Pittsfield and Berkshire County. This included meetings, studio shoots, press conferences and other specials.

Outside programming accounted for 23% of programming, however the programming has been rich in local interest to our viewers. The outside programming that was shown this year included such programming as In The Fight, BLUE-a US Air Force Production, Today’s Air Force, YOUR Federal Government, White House Chronicle, US Health Department programming and many other public service programs. CityLink increased the number of hours it has shown from the Massachusetts House of Representatives. This is the biggest reason for the outside programming hours to increase.

Programming Information
Original Non-Duplicative Hours
(This is the first time any show airs for the first time; this also includes all meetings)

313 Programs
404.9 Hours
77.6 minute average per program
7.8 hours per week of new programming
Total Programming Hours without Interstitials

5,560 program runs (includes first run and re-run programming; does not include interstitials)
6,885 hours
107 program runs per week
132 program hours per week

Meetings covered

CityLink continued its coverage of a large number of meetings yet again this year. The following numbers relate to those meetings shot at City Hall with our Robotic Systems in both wired rooms. I have also included numbers that include all meetings shown on CityLink, regardless of where they were shot.

209 Total First-Run, Non-Duplicative Meetings shown on CityLink
Just Over 4 new meetings shown per week

PROGRAMMING HIGHLIGHTS

-From The Council Seat
  Another great year of programming produced by Ward 5 City Council Donna Todd Rivers. Donna’s guests this year included: Superintendent McCandless, City Councilors Marchetti, Persip, Morandi and Moon, the Pittsfield Airport and the Young at Heart Chorus.

-Youth Advisory Board STRIVE Conference and Year End Video
  This yearly event has become a mainstay here at CityLink. This marks the second year that members of the Berkshire District Attorneys office was able to cover the event on their own using PCTV camcorders. Together we we able to produce a 20 minute look back at the year for the Youth Advisory Board. Copies of this program were then given to each member of the board at their annual end of year banquet at the DA’s office.

-Election Programming
  2018-19 was a semi-quiet year for election coverage in regards to the Pittsfield Municipal election and the recent District Attorney race. CityLink was once again able to partner with BCC and the Pittsfield Gazette to provide candidate forums for all contested city races (Mayor, Ward 5, and Ward6). These debates all took place at BCC. Last fall we hosted the Primary election coverage for the District Attorney’s office. We got results from all of the communities in Berkshire County to create a tremendous on air product.

-Veteran Programs
  During the past year CityLink has been able to showcase various programs dealing with Veterans, especially holiday programming. We were able to showcase the Veterans Day parade and ceremonies in November. In December we taped the Pearl Harbor ceremonies at Memorial Park. In May CityLink produced the Memorial Day Parade and festivities. We provided coverage of a Vietnam War Memorial service that took place at Park Square in March. Local member Arnie Perras was able to coordinate coverage, with member Dick Kurek, of the Korean War Anniversary ceremonies from City Hall in July.

-Pres Conference/Special Events
CityLink is always out covering special events and press conferences whenever they pop up. This year was no exception. We covered the following events: State of the City address from Mayor Tyer, BIC groundbreaking ceremony, YouthWorks Summer program recognition ceremony, Sen. Ed Markey’s visit to City Hall, Complete Streets Press Conference and many more.

**Bulletin Board Usage**

This past year CityLink maintained the level of usage in the amount of the Bulletin Board by the community. The Pittsfield Fire Department continued their tremendous use of the bulletin board with informational slides and videos.

CityLink also has been maintaining the bulletin board located at Pittsfield City Hall. This bulletin board is different from the CityLink bulletin board and offers a unique look at the city for visitors to city hall.

Of course what discussion of the bulletin board would be complete without mentioning the Level 3 Registered Sex Offenders. Provided by the Pittsfield Police Department, CityLink shows these pictures everyday from 8pm to Midnight. At the time of this Annual Meeting there are over 90 offenders on the bulletin board.

**Programs Produced Through PCTV**

From the Council Seat  
Election Coverage  
Candidate Statements

**Imported Programs**

In The Fight  
BLUE 4orce  
Around the Air Force  
White House Chronicle  
Programming from the US Health & Human Services Agency  
YOUR Federal Government  
Mass. Statehouse coverage

**Special Programs**

2019 Election Ballot Drawing  
STRIVE Youth Conference  
DA Harrington Swearing In Ceremony  
Veterans Day Ceremonies  
Mass DOT Hearing on Traffic Signals  
Memorial Day Ceremonies  
Pearl Harbor Remembrance  
Tyler Street Public Input Meeting  
Arbor Day Celebration  
Youth Advisory Board Year End Video  
Human Services Advisory Council Meetings
Korean War Memorial Service
Election Candidate Statements
State of the City Address
Youth Works Summer Program Closing Ceremony
& Many More

Meetings Covered Regularly
Pittsfield City Council
Special Pittsfield City Council
Committee of the Whole
Joint City Council / School Committee
Ordinance & Rules Committee
Public Works & Utilities Committee
Public Safety & Health Committee
Public Buildings & Maintenance Committee
Finance Committee
Community & Economic Development Committee
Community Development Board
Conservation Commission
PEDA
Zoning Board of Appeals
School Building Needs Commission
Licensing Board
Board of Health
Traffic Commission
Parks Commission
Green Commission
Animal Control Commission
Human Rights Commission
Historical Commission
Community Preservation Committee
Resource Recovery Commission
Homelessness Prevention Committee
Thoughts On 2019

“New Beginnings”

Greetings WTBR-FM Members!

It’s difficult in a summary like this to communicate to you the emotions of the past year for WTBR-FM. It all started with despair with the news that the WTBR Studio would not be moving to the new Taconic High School, and that without a new home the station would go dark. Then hope, when we at PCTV announced our Time Brokerage Agreement, giving the station new life. Quickly on the heels was sorrow as the station aired it’s last Taconic-based show in June of 2018. Frustration was next, as everyone (including the staff) learned that radio takes a long time, particularly the all-important FCC components. Then excitement when we learned that in late December the new transmitter on Eagle Street was allowed to come online for the first time.

That excitement has been constant and intense since the Grand Opening of our Federico Drive Studio on January 3, 2019. During that time our Community Advisory Board and Programming Committees have held a combined 11 meetings, setting the tone for our station with rules and guidance for our new producers. A tremendous 20 community producers have stepped forward and started their own series programs. Additionally, we have seen a range of specials on the air – everything from WTBR produced coverage of the State Of The City Address, the Pittsfield 4th Of July Parade and Municipal Preliminary Election Debates, to a landmark 50th Anniversary Celebration of Woodstock produced by Joe Guzzo.

As we look towards our first year back on the air and broadcasting to the Central Berkshire community, the staff here at Pittsfield Community Radio are filled with anticipation – we are eagerly looking forward to seeing what new programming our community will bring to us next. Thank you for your efforts in making our new beginnings on WTBR-FM a tremendous success - we look forward to another exciting year of programming to come!

Matthew Tucker
Programming Manager
By The Numbers
Programming to Automation Comparison
Weekly Breakdown As Of September 1, 2019
(As Based On An Average Scheduled Week, With No Special Programming)

24 Hours

Sun  Mon  Tue  Wed  Thu  Fri  Sat

16
12
8
4
0

1:3 Average Ratio Of WTBR-FM Programming To Automation

“WTBR-FM Programming” is the totality of programs generated by our producers, regardless of format (Live vs. Recorded, Talk vs. Music) “Automation” is the Classic Rock format that the station plays between producer programs.

This ration is important because it measures the actual output of weekly programming broadcast - for every hour of programming WTBR Producers create, 3 hours of automation is run. The long term goal is to see the number on the left exceed the number on the right.

*Complete Breakdowns of Programming Hours Are Available Upon Request
### Bullet Points
A Summary Of Programming Details From The 2019 Broadcast Year

**15 Music Programs Started In 2019**
- **Mike’s Amazing Music** (Thursdays at 12:00pm - Producer: Mike Pezzo)
- **Polka Express** (Wednesdays at 6:00pm - Producer: Bill Gustavis)
- **The Rock Fest** (Tuesdays at 12:00pm - Producer: Shane Gaetani)
- **Deep Cuts** (Thursdays at 6:00pm - Producer: Hannah Provencher)
- **Professor Of Rock** (Mondays at 6:00pm - Producer: Tim Petruzzella)
- **Radio Madewell** (Tuesdays at 10:00am - Producer: Lance Madewell)
- **Mundo Latino** (Fridays at 5:00pm - Producer: Martha Escobar)
- **Sunday Sounds Of Ireland** (Sundays at 10:00am - Producer: Kevin Cahill)
- **Berkshire Jazz** (Saturdays at 8:00pm - Producer: Phil Tierney)
- **Casey’s Last Broadcast** (Saturdays at 2:00pm - Producer: Todd Casey)
- **Wounded Radio** (Fridays at 8:00pm - Producer: Tom Harrison)
- **The Mix** (Sundays at 10:00pm - Producer: Rob Dumais)
- **Classic TBR** (Saturdays at 12:00pm - Producer: Joe Mindlin)
- **The Neon & The Rain** (Sundays at 12:00pm - Producer: Charlie Ostrosky)
- **Nothing But Old 45s** (Mondays at 10:00am - Producer: Larry Kratka)

**5 Talk Programs Started In 2019**
- **WTBR’s Morning Drive** (Weekdays at 7:30am - Producer: Bill Sturgeon)
- **Cultural Pittsfield** (Fridays at 8:30am - Producer: Jen Glockner)
- **On Patrol With The PPD** (Fridays at 9:00am - Producer: Michael Wynn)
- **Ham On!** (Wednesdays at 9:00am - Producer: Peter Mattice)
- **Stuff** (Thursday at 8:30am - Producer: Beverly Prentice)

**1 Programs Imported In 2019**
- **Ask The Professor** (Saturdays at 10:00am - University of Detroit Mercy)
Factoids
For Those Interested In “The Details”

310
Hours Of Dynamic Morning Talk

When the staff at WTBR-FM was looking to bring a morning talk program back to broadcast, Bill Sturgeon stepped up in a big way - every weekday morning, Bill produces “WTBR’s Morning Drive,” a show filled with important topics and a whole lot of heart. This program has become one of the cornerstones of WTBR’s mission of Community Radio.

6
WTBR Programming Ideals

When each prospective producer meetings with the WTBR Programming Committee, they are encouraged to embody the ideals of Pittsfield Community Radio. These ideals, which were selected to ensure that our listeners get to enjoy the highest quality content our community has to offer, include:

Service; Enrichment; Localism; Diversity; Innovation; and Community

1
Hearty Array Of Equipment

One of the most important initial intentions of the PCTV Staff when they first started work with WTBR-FM was to make sure that all of the studio and production equipment was brought up-to-date to current standards. Amazingly, almost all of the equipment (including the beloved Studio Board donated by WBEC) was in ready-for-air condition. Staff only needed to update the transmitter, emergency alert systems and some older computers to bring “The Brave” through it’s transition to Pittsfield Community Radio.